1-MONTH INTERNSHIP PLAN

BUILD. LEAD. INVEST.

LANDZILLE

CONTENTS

1-MONTH INTERNSHIP PLAN

PROGRAM FOCUS:

- Solution development

- Leadership & ownership

- Land investment fundamentals

- Professional growth & experience

FORMAT:

- Duration: 4 weeks

- Weekly Touchpoints: 2 hours (Virtual or In-person)

- Deliverables: Weekly assignment + Final project

- Graduation Certificate + LinkedIn Endorsement

WEEKLY STRUCTURE

Week	Theme	Live Touchpoint (2 hrs)	Assignment/Project
Week 1	**Orientation & Ideation**	• Welcome & Expectations • SMART Goals • Intro to Problem Solving • Land Investment 101	• Define your personal goal • Research: Top 3 land investment trends
Week 2	**Solution Building**	• Ideation Frameworks (Design Thinking) • Using AI/Tech Tools • Pitching Problems	• Choose a problem • Develop a solution proposal (1-pager)
Week 3	**Leadership in Action**	• Leadership Styles • Taking Initiative • Communication Skills	• Lead a short team call or idea session • Submit a leadership reflection
Week 4	**Execution & Presentation**	• Building MVPs • Presentation Skills • Final Pitch Day Prep	• Finalize and present your solution (5-min pitch deck)

CAPSTONE PROJECT

Each intern selects a challenge (tech, real estate, or community issue), builds a basic solution (prototype, plan, or strategy), and presents it on the final day.

TOOLS/SUPPORT PROVIDED

- Access to mentors (Skillweed/Landzille Team)
- Weekly feedback on progress
- Canva/Figma, Google Docs, ChatGPT, or Notion (for prototyping or planning)
- Certificate & Recommendation Letter (if completed)

OUTCOMES

- Internship certificate
- A solution added to portfolio/resume
- Land investment knowledge
- Leadership experience
- Confidence in problem-solving

WEEK 1:
ORIENTATION & IDEATION

WELCOME TO THE INTERNSHIP PROGRAM

Theme: "Build. Lead. Invest."

We're excited to have you on board! Over the next four weeks, you'll work on real-world challenges, sharpen your leadership, and explore the power of land investment and tech-driven solutions.

PROGRAM GOALS

By the end of this internship, you will:

- Understand the basics of **land investment** and **business acumen**
- Gain hands-on experience in **solution development**
- Practice **leadership and initiative**
- Build a project you can present in your **portfolio or resume**
- Network with mentors and like-minded peers

WHAT'S EXPECTED OF YOU

Area	Expectation
Participation	Attend weekly 2-hour sessions and actively engage
Communication	Be open, respectful, and responsive in group chats and meetings
Assignments	Complete weekly assignments and submit on time
Ownership	Take the lead on your learning and final project
Feedback	Accept and apply feedback from mentors and peers

WHAT YOU'LL BE DOING

- **Week 1:** Orientation, team-building, land investing basics
- **Week 2:** Choose a problem and propose a solution
- **Week 3:** Practice leadership and develop your solution
- **Week 4:** Present your project and reflect on growth

WHAT YOU'LL GET

- Internship Certificate

- Mentorship and career support

- A final solution project to showcase

- Possible LinkedIn recommendation

- Priority for future roles with Skillweed/Landzille

MINDSET TO BRING

- **Curious:** Ask questions, explore ideas

- **Creative:** Think outside the box

- **Committed:** Give your best each week

- **Collaborative:** Work well with your team

SMART GOALS WORKSHOP

Theme: "Start With Clarity, End With Impact"

WHAT ARE SMART GOALS?

S.M.A.R.T. is a framework that helps you set goals that are clear, actionable, and achievable.

Letter	Meaning	Guiding Question
S	Specific	What exactly do I want to accomplish?
M	Measurable	How will I track my progress or success?
A	Achievable	Is this goal realistic with my current resources?
R	Relevant	Why is this goal important to me or this internship?
T	Time-bound	When do I want to achieve it?

WHY SMART GOALS MATTER IN THIS INTERNSHIP

- They help you **stay focused**
- You'll **track progress** clearly
- You'll know **what success looks like**
- They boost your **motivation and confidence**

EXERCISE: SET YOUR SMART GOAL FOR THIS INTERNSHIP

Use this template to write your SMART goal below:

🚀 "By the end of this internship, I want to [**Specific goal**] by [**action or strategy**], and measure my success by [**how you'll track it**]. This matters because [**relevance to your personal or career growth**], and I will achieve it by [**deadline or time frame**]."

Example:

"By the end of this internship, I want to build a simple land investment pitch deck using Canva, and measure success by presenting it during our final pitch day. This is important because I want to learn how to build business presentations and understand real estate. I'll complete it by the Week 4 presentation."

GROUP SHARING & FEEDBACK

- Break into small groups (3–4 people)
- Share your goal with the group
- Give **constructive feedback** on each other's SMART goals
- Refine your goal if needed

WEEKLY CHECK-IN PROMPT (OPTIONAL JOURNAL ENTRY)

"What progress have I made on my SMART goal this week? What's working, what's challenging, and what do I need help with?"

INTRO TO PROBLEM SOLVING

Theme: "Every Problem Is a Hidden Opportunity"

WHY PROBLEM SOLVING MATTERS

Problem-solving is more than fixing what's broken— It's about *creating value, building solutions,* and *thinking like a leader.*

In this internship, you will:

- Learn to define real problems
- Break them down into manageable parts
- Create practical, innovative solutions
- Present those ideas with confidence

3 STEPS TO POWERFUL PROBLEM SOLVING

1. Define the Problem Clearly

"You can't solve what you don't understand."

- What's the issue? Be specific.
- Who does it affect? (Users, customers, community?)
- Why does it matter?

✅ **Activity:** Write a 2–3 sentence problem statement about a challenge in land investing, business, or your community.

2. Break It Down

"Small pieces are easier to solve."

Use the "5 Whys" technique: Ask "Why?" 5 times to dig to the root cause.

✅ **Example:**

- Problem: People don't invest in land early.
- Why? They think it's too expensive.
- Why? They don't know about flexible payment plans.
- Why? Payment options aren't clearly explained.
- Why? Marketing doesn't show them.
- Why? Messaging isn't targeted to them.

✅ **Assignment:** Use "5 Whys" to explore the root cause of your selected problem.

3. Generate and Select Solutions

"Think wide before you think deep."

- Brainstorm 5–10 ideas, no matter how wild
- Evaluate using this simple method:
    - Is it **Doable** with your time/tools?
    - Is it **Valuable** to someone?
    - Is it **Presentable** within 3 weeks?

✅ **Group Activity:** Share your ideas and vote on the top 2 to refine next week

TOOLS YOU'LL USE

- Brainstorming boards (Jamboard or Notion)
- Problem-Solution Canvas (template provided)
- AI tools like ChatGPT to prototype ideas
- Mentor feedback

REFLECTION PROMPT

"What's one problem I want to help solve through this internship? How could solving it help others or create impact?"

LAND INVESTMENT 101

Theme: "Buy Dirt, Build Legacy."

WHAT IS LAND INVESTMENT?

Land investment is the process of purchasing raw or undeveloped land with the goal of generating long-term value—through resale, development, or leasing.

It is one of the **oldest and most secure wealth-building tools**.

WHY SHOULD YOU LEARN ABOUT IT?

- Land doesn't depreciate like cars or electronics.
- It's a **tangible asset** you can see and control.
- It has **low maintenance costs**.
- You can use it for **flipping**, **development**, **agriculture**, or **leasing**.

TYPES OF LAND INVESTMENTS

Type	Description	Use Cases
Raw/Vacant Land	Undeveloped land with no structures	Buy low, sell high later
Agricultural Land	Farmland, pasture, or timberland	Farming, leasing to farmers
Residential Land	Zoned for housing or subdivisions	Build homes, mobile parks
Commercial/Industrial	Zoned for business use	Warehouses, offices, retail
Recreational Land	Used for outdoor activities (e.g., hunting, camping)	Weekend retreats, tourism rentals

HOW DO PEOPLE MAKE MONEY FROM LAND?

1. **Buy & Hold:** Purchase land and wait for its value to rise

2. **Flipping:** Buy cheap, add value (roads, fencing, zoning), then resell

3. **Subdivision:** Divide a large parcel into smaller tracts for more profit

4. **Leasing:** Rent it out for farming, billboard, solar panels, etc.

5. **Development:** Build structures or partner with builders

WHAT MAKES A LAND INVESTMENT GREAT?

Use the **L.A.N.D. Checklist**:

L – Location	Is the land near roads, highways, or growing cities?
A – Access	Does it have legal and physical access (roads)?
N – Needs/Use	Can the land serve a growing need (homes, food, etc.)?
D – Demand Drivers	Are there nearby infrastructure projects (schools, lakes, factories)?

TOOLS YOU'LL EXPLORE IN THIS INTERNSHIP

- **Land Maps & Zoning Tools** (Google Earth, County GIS)

- **Land Deal Analyzer Template** (provided)

- **Real Case Studies** from North Texas

- **Investment Pitch Deck Builder**

REFLECTION PROMPT

"If you had $20,000 today, what kind of land would you invest in—and why?"

MINI-ASSIGNMENT (DUE BEFORE WEEK 2)

Choose one type of land investment.

Research 1 real listing (Zillow, Lands of America, OneHome, etc.).

Write a short 1-pager answering:

- Where is it located?

- What's its current use?

- Why would it be a good or bad investment?

REFLECTION PROMPT

"If I could invest in any type of land today, what would I choose and why?"

MINI PROJECT

Create a 1-page investment summary for one land parcel. Include:

- Location & type

- Price per acre

- Why it's a smart buy

- What you would do with it

WEEK 2:
SOLUTION BUILDING

IDEATION FRAMEWORKS

Focus: Design Thinking for Real-World Solutions

WHAT IS DESIGN THINKING?

Design Thinking is a **human-centered** problem-solving approach that helps you:

- Understand users deeply

- Define the real problem

- Brainstorm innovative ideas

- Prototype and test quickly

- Build **useful, usable, and impactful** solutions

5 PHASES OF DESIGN THINKING

Phase	What You Do	Goal
Empathize	Understand the users' needs, feelings, and challenges	Connect with the problem emotionally
Define	Clearly frame the problem based on insights	Create a focused problem statement
Ideate	Brainstorm ideas without judgment	Generate many creative solutions
Prototype	Build quick, low-cost versions of the idea (sketch, app mockup, slide)	Visualize and explore possibilities
Test	Present and get feedback from users or mentors	Refine the solution to make it better

TOOLS TO USE DURING IDEATION

- **Crazy 8s:** Fold paper into 8 sections, sketch 8 ideas in 8 minutes
- **Mind Mapping:** Start with a central idea and branch out visually
- **SCAMPER Method:** Substitute, Combine, Adapt, Modify, Put to use, Eliminate, Reverse
- **"How Might We" Questions:**

  "How might we help new land buyers make faster decisions?"

  "How might we reduce fear of investment through education?"

YOUR ACTIVITY TODAY: "MINI DESIGN SPRINT"

Step 1: Empathize

- Choose a real problem (ex: young people avoiding land investment)
- Interview or brainstorm what the user feels, thinks, fears

Step 2: Define

- Write one **clear** problem statement:

"Young professionals don't invest in land because they believe it's only for the rich."

Step 3: Ideate

- As a group, come up with at least **10 ideas**
- Use **Crazy 8s** or **mind mapping** to explore

Step 4: Prototype (Homework)

- Turn your best idea into a simple slide, diagram, or Canva visual

Step 5: Test (Next Session)

- Present your idea in Week 3
- Get feedback from mentors or peers

JOURNAL REFLECTION

"What did I learn about solving problems creatively today? What surprised me?"

USING AI & TECH TOOLS

Focus: Work Smarter, Build Faster, Think Bigger

WHY LEARN TO USE AI AND TECH?

In today's world, technology isn't optional—it's **essential**.

AI and digital tools help you:

- Brainstorm ideas in seconds

- Analyze data without advanced math

- Create visuals, designs, and documents faster

- Simulate business models or product ideas

- Save time and scale your creativity

TOP AI & TECH TOOLS FOR INTERNS

Category	Tool	Use Case
Idea Generation	ChatGPT	Brainstorming, rewriting, research, mock conversations
Design & Prototyping	Canva, Figma	Slide decks, mockups, infographics
Project Management	Notion, Trello	Task tracking, journaling, weekly deliverables
Mapping & Land Tools	Google Earth, County GIS	Explore land parcels, road access, zoning info
Presentation	Google Slides, Pitch.com	Create pitch decks for final presentations
Survey/Feedback	Google Forms, Typeform	Collect data or validate ideas
AI Design	DALL·E, Midjourney	Visualize concepts or marketing creatives

TODAY'S WORKSHOP: AI + YOU = 🚀

Step 1: Explore ChatGPT

Ask:

- "What are creative ways to encourage youth land investment?"

- "Give me 5 business models for flipping raw land."

- "Write a 1-minute elevator pitch for a land co-op."

Step 2: Visualize in Canva

- Build a **flyer or idea mockup**

- Use land photos, text, and icons

- Keep it simple, clean, and powerful

Step 3: Plan in Notion/Trello

- Break your **project idea into tasks**

- Assign owners, deadlines, and notes

- Share with your team for collaboration

REFLECTION PROMPT

"Which AI or tech tool helped me think differently today? How will I use it in my final project?"

MINI-ASSIGNMENT

Use **at least 2 tools** today and upload your:

- AI-generated idea (ChatGPT screenshot or Notion doc)

- One-page visual (Canva or Figma)

Due before next session ✅

PITCHING PROBLEMS

Focus: "If you can say it clearly, you can solve it confidently."

WHY PITCH THE PROBLEM FIRST?

Before creating a solution, you need others to understand **why the problem matters.** A well-pitched problem:

- Creates **urgency and relevance**
- Builds **empathy** with the audience
- Inspires **support and collaboration**
- Shows you're thinking **strategically**

PROBLEM PITCH FRAMEWORK

Use the **P.I.T.C.H. Formula** to deliver a compelling 2-minute problem pitch:

Letter	What It Stands For	What to Say
P	**Problem**	What is the issue or challenge?
I	**Impact**	Who is affected and how does it hurt them (emotionally, financially, etc.)?
T	**Trends or Triggers**	Why now? Is it getting worse? What's driving the urgency?
C	**Cause or Root Reason**	What's really causing the issue? (Brief 5 Whys or root cause insight)
H	**Hope or Vision of Change**	What could the world look like if the problem is solved?

EXAMPLE: LAND INVESTMENT BARRIER FOR YOUTH

"Many young professionals believe land ownership is only for the wealthy. As a result, they miss out on generational wealth opportunities.

Despite affordable payment plans, the message doesn't reach them because land is marketed like it's luxury real estate.

The root problem? A lack of education and inclusive messaging.

Imagine if we changed the narrative—empowering a new generation to start early and build legacy through land."

PRACTICE ACTIVITY: 2-MINUTE PITCH

1. Write your **P.I.T.C.H.** using a problem from your Week 1 research
2. Present it in front of a small group
3. Get feedback on:
   - Clarity
   - Emotional connection
   - Believability
   - Storytelling

REFLECTION PROMPT

"What did I learn from pitching my problem? What feedback helped me the most?"

HOMEWORK ASSIGNMENT

- Record a 90-second video of your problem pitch
- Upload it to the group folder or Notion board
- Peer comment on 2 other videos

WEEK 3:
LEADERSHIP IN ACTION

LEADERSHIP STYLES

Theme: "Lead From Who You Are."

WHY LEARN ABOUT LEADERSHIP STYLES?

Leadership isn't about a title—it's about **influence, ownership, and impact**.

Understanding your leadership style helps you:

- Lead with **authenticity**
- Communicate more effectively
- Build stronger teams
- Navigate challenges with clarity
- Deliver better results

THE 6 CORE LEADERSHIP STYLES

Style	What It Looks Like	Best When...
Visionary	Inspires with a big-picture goal or mission	Change is needed or new direction is forming
Coaching	Develops others by focusing on growth and potential	Team needs development or skill-building
Affiliative	Builds harmony and emotional connection	Morale is low or trust needs to be built
Democratic	Involves the team in decision-making	Collaboration and buy-in are important
Pacesetting	Leads by example, setting high standards and expectations	Team is skilled and motivated
Commanding	Takes control, gives direction, expects compliance	Crisis or emergency situations

"Leadership is not about being in charge. It's about taking care of those in your charge." – Simon Sinek

DISCOVER YOUR STYLE: MINI SELF-ASSESSMENT

Ask yourself:

1. Do I enjoy leading with a clear vision or guiding people step-by-step?
2. Do I prefer group input or making decisions quickly on my own?
3. When stressed, do I connect emotionally, push for performance, or take full control?

ASSIGNMENT:

Identify your **primary** and **secondary** leadership styles. Write one paragraph on how this shows up in how you work or lead today.

LEADERSHIP IN ACTION ACTIVITY

Scenario:

Your team is behind on your project and there's confusion on next steps.

Each intern must:

- Step into a different leadership style for 5 minutes
- Lead a short discussion on how the team should move forward
- Reflect on what felt natural or uncomfortable

REFLECTION PROMPT

"What leadership style do I use naturally? What new style do I want to practice more?"

HOMEWORK ASSIGNMENT

- Interview someone you respect (mentor, family, teacher)
- Ask them: *What's your leadership style? How did you discover it?*
- Summarize your insights in a 1-pager

TAKING INITIATIVE

Theme: "See It. Own It. Do It."

WHY INITIATIVE MATTERS

Taking initiative is about stepping up **before you're told to**. It's one of the most **respected traits** in successful professionals and leaders.

When you take initiative, you:

- Show **ownership and accountability**
- Build **trust and reliability**
- Open up **new opportunities**
- Inspire others to act boldly
- Grow faster in your career

WHAT TAKING INITIATIVE *LOOKS* LIKE

Situation	Initiative in Action
Problem on a project	You research possible solutions and suggest a fix
Meeting is unfocused	You create a short agenda or summary
Quiet team	You start conversations or ask questions to break the silence
A teammate struggles	You offer to help or pair up without being asked
New idea sparks	You write a 1-pager and pitch it to your mentor or lead

THE INITIATIVE FORMULA: SEE → OWN → ACT

1. **SEE the Gap**
   - What needs improvement? What's missing? What can be better?
2. **OWN the Opportunity**
   - Don't wait for permission—believe that you can do something about it.
3. **ACT with Impact**
   - Take one step. Start small. Share your progress.

REFLECTION PROMPT

"Where in this internship can I take more initiative? What's holding me back?"

MINI ACTIVITY: INITIATIVE SPRINT

Instructions:

- Choose 1 thing that could be improved or enhanced in the group or project

- Take action within 24 hours (send a message, build a draft, create a plan)

- Share what you did during the next session

HOMEWORK ASSIGNMENT

Write a short **"Initiative Journal" entry** (200 words):

- What gap did I notice?

- What did I do to take action?

- What happened next?

- What did I learn about myself?

"Initiative is doing the right thing without being told." — Victor Hugo

"Don't wait for opportunity. Create it." — George Bernard Shaw

COMMUNICATION SKILLS

Theme: "Say It Right. Say It With Impact."

WHY COMMUNICATION MATTERS

Communication is more than just talking—it's about **influencing**, **connecting**, and **getting things done**.

Effective communication helps you:

- Express your ideas **clearly and confidently**

- Work better with teammates

- Lead without confusion

- Handle conflict with professionalism

- Build trust and credibility

THE 3 DIMENSIONS OF POWERFUL COMMUNICATION

Type	Description	Example
Verbal (What you say)	Your words, tone, clarity, structure	Explaining your idea in 60 seconds with confidence
Non-verbal (How you say it)	Body language, facial expressions, eye contact	Nodding, posture, hand gestures during presentations
Written (What you write)	Emails, chat, slides, proposals	Clear subject lines, bullet points, polite and direct tone

CORE COMMUNICATION HABITS FOR INTERNS

1. **Listen First** – Before responding, understand what's being said

2. **Be Clear, Not Fancy** – Simplicity wins over jargon

3. **Ask Questions** – Clarifies confusion and shows engagement

4. **Practice "Yes, and…"** – Builds ideas collaboratively (great for team work)

5. **Watch Your Non-Verbal Cues** – Posture, eye contact, facial expressions

6. **Use Feedback, Don't Fear It** – Ask for it, apply it, grow from it

COMMUNICATION SCENARIOS EXERCISE

Split into pairs or small groups. Each intern picks a **real-world situation**:

Scenario	Task
Pitching an idea to your team lead	Practice giving a 1-minute verbal pitch
Giving feedback to a teammate	Use "I noticed… / I suggest…" model
Writing an update to your supervisor	Draft a short update message or email (3 sentences max)
Presenting during final project	Practice opening your pitch with a strong hook and confident tone

REFLECTION PROMPT

"Which part of communication is hardest for me right now—and what's one step I can take to improve it this week?"

HOMEWORK ASSIGNMENT

Record a 60-second video answering:

"What's one thing I've learned in this internship so far, and why does it matter?"

Submit your video for peer feedback. Focus on:

- Clarity of message
- Confidence in tone
- Body language

"The art of communication is the language of leadership." – James Humes

"Good communication is the bridge between confusion and clarity." – Nat Turner

WEEK 4:
EXECUTION & PRESENTATION

BUILDING MVPS (MINIMUM VIABLE PRODUCTS)

Theme: "Start Small. Launch Fast. Learn Quickly."

WHAT IS AN MVP?

A **Minimum Viable Product (MVP)** is the **simplest version** of a product or solution that solves a real problem and provides immediate value, with **just enough features** to be tested and improved.

🧠 **Think:** What's the fastest, cheapest way to test your idea and see if it works?

WHY BUILD AN MVP?

- ✅ Test your idea before spending time or money
- 🚀 Move from idea to execution faster
- 🎯 Get real user feedback early
- 🔁 Improve continuously based on what you learn

MVP EXAMPLES FOR INTERN PROJECTS

Project Type	Full Product	MVP Version
App for land buyers	Full real estate app with maps, listings, payment	3-slide pitch deck + simple wireframe using Canva/Figma
Education course	Full 6-week course with videos and quizzes	1-pager lesson plan + recorded intro video
Marketing campaign	Multi-channel ad campaign	1 Instagram carousel + WhatsApp message template
Land investment strategy	Detailed report with maps and projections	1-page overview + visual of L.A.N.D. checklist results

MVP FRAMEWORK: B.U.I.L.D.

Letter	Stands For	What to Do
B	**Begin with the Problem**	What real issue are you solving?
U	**Understand the User**	Who needs this and what do they care about?
I	**Identify Core Features**	What's the *must-have* functionality?
L	**Launch Fast**	Build a quick version (slide, sketch, prototype)
D	**Demo & Learn**	Share it, get feedback, and improve

TOOLS TO BUILD YOUR MVP

- **Canva / Figma:** Visual mockups, pitch decks

- **Google Docs / Slides:** Documentation, flowcharts

- **Notion:** Product roadmap and MVP tracking

- **ChatGPT:** Help write summaries, explanations, and pitch content

- **Survey Tools (Google Forms):** Collect user or mentor feedback

ACTIVITY: BUILD YOUR MVP

1. Use your team's chosen problem

2. Identify the 1–2 most important features

3. Create a **visual prototype, outline, or 1-pager**

4. Prepare to present in the next session

REFLECTION PROMPT

"If I only had one day to show my idea to the world, what would I build—and why?"

HOMEWORK ASSIGNMENT

- Upload your MVP (Canva design, PDF, deck, doc)

- Share a 2-minute recorded walk-through or live presentation

- Prepare 3 questions for feedback from peers or mentors

RESENTATION SKILLS

Theme: "Speak Clearly. Inspire Action."

WHY PRESENTATION SKILLS MATTER

Great ideas don't speak for themselves—**you have to present them well**. Strong presentation skills help you:

- Gain support for your ideas
- Build credibility and confidence
- Connect with your audience
- Stand out in academic, business, and career settings

THE 4 PILLARS OF A POWERFUL PRESENTATION

Pillar	What It Means	Tips
Clarity	Your message is easy to understand	Avoid jargon, keep slides clean and focused
Confidence	You deliver with strength and composure	Practice, stand tall, make eye contact
Connection	You engage the audience emotionally and visually	Use stories, ask questions, relate to their experience
Call to Action	You close with a purpose or next step	End with a takeaway, solution, or challenge

SIMPLE PRESENTATION STRUCTURE (RULE OF 3)

1. **Start Strong:**

   o   Hook: A quote, question, or surprising fact

   o   Introduce yourself and the problem you're addressing

2. **Middle with Meaning:**

   o   1–2 key insights or features of your MVP/solution

   o   Why it matters and how it works

3. **End with Energy:**

   o   A call to action or vision of impact

   o   Thank your audience and invite feedback

VISUAL TIPS

- Use **1 idea per slide**

- Limit text—aim for **visuals, icons, and keywords**

- Highlight your key point (bold, underline, or color)

- Don't overcrowd slides—**less is more**

DELIVERY TIPS

- **Speak slower** than usual; pause for effect

- **Smile** and use open hand gestures

- Practice in front of a mirror or record yourself

- Anticipate questions and prepare your answers

- Don't memorize—**know your story** and speak it naturally

LIVE ACTIVITY: PRESENTATION PRACTICE CIRCLE

1. Break into small teams

2. Each intern delivers a **2-minute MVP pitch**

3. Group gives feedback using this quick rubric:

Category	1 = Needs Work	2 = Good	3 = Excellent
Clarity			
Confidence			
Visuals			
Engagement			
Call to Action			

REFLECTION PROMPT

"What part of presenting feels natural to me—and what do I want to improve before final pitch day?"

HOMEWORK ASSIGNMENT

- Finalize your **5-slide MVP deck**

- Record a 2–3 minute pitch

- Upload your video or present live in the next session

FINAL PITCH DAY PREP

Theme: "Show What You've Built. Share Why It Matters."

PURPOSE OF PITCH DAY

This is your chance to:

- **Showcase** the project you've worked hard on

- **Demonstrate** your growth and skills

- **Persuade** your audience of the value of your idea

- **Celebrate** how far you've come in just a few weeks!

WHAT TO PREPARE (FINAL CHECKLIST)

Item	Notes or Details
1. MVP/Prototype	Final visual (slide, mockup, 1-pager, etc.)
2. 5-Slide Pitch Deck	Clear, clean, visually engaging
3. 2–3 Minute Verbal Pitch	Practiced, timed, and ready
4. Call to Action	What do you want your audience to do or think?
5. Backup Plan	Extra copy of deck, link to presentation, visuals ready

SUGGESTED SLIDE OUTLINE

1. **Introduction + Problem**

   Who are you, and what challenge are you solving?

2. **Why It Matters (Impact)**

   Who is affected and why it needs solving now

3. **Your Solution (MVP)**

   What did you create? How does it work?

4. **How You Built It**

   Your process (research, tools, collaboration)

5. **What's Next + Call to Action**

   Vision for the future, what support or feedback you need

LAST-MINUTE PRACTICE TIPS

- Practice out loud at least **3 times**
- Time yourself (2–3 mins max)
- Record and watch your pitch
- Practice transitions between slides
- Prepare answers to **3 likely questions** from your audience:
  - What problem does this really solve?
  - How would this work in the real world?
  - What would you improve with more time?

IN-SESSION ACTIVITY: "PITCH PARTNER PRACTICE"

1. Pair up with another intern
2. Take turns delivering your pitch (timed)
3. Give **constructive feedback** using these criteria:

Criteria	Feedback Example
Clarity of Problem	"The problem was clear and relatable."
Creativity	"The solution was original and practical."
Confidence	"You spoke with energy and purpose."
Visuals	"The slides were simple and effective."
Call to Action	"The ending was strong and left me inspired."

REFLECTION PROMPT

"What am I most proud of in this project? What's one thing I learned about myself as a leader or creator?"

FINAL HOMEWORK

- Submit your **slide deck + final MVP file or link**
- Upload your **recorded pitch** (optional)
- Bring your best energy for **Pitch Day!**

FIELD TRIP CHAPTER: ON THE LAND – LEARNING BEYOND THE SCREEN (OPTIONAL)

Theme: "Observe. Reflect. Imagine the Future."

PURPOSE OF THE FIELD TRIP

Interns will visit a live land tract investment site coordinated by Landzille, engage with on-site experts, observe key features that make land viable, and document their findings using the L.A.N.D. checklist. This real-world exposure will ground their understanding in practical observation and spark new ideas for their capstone MVP projects.

FIELD TRIP AGENDA (3–4 HOURS)

Time	Activity	Details
0:00–0:30	Travel & Safety Briefing	Meet at designated point, intro to field rules, handout checklist
0:30–1:00	On-Site Walkthrough	Walk the land parcel, observe terrain, access, road frontage, and surroundings
1:00–1:30	Group Discussion: What Do You See?	Guided conversation on observations and how they tie to investment strategy
1:30–2:30	Land Evaluation Activity	Complete the L.A.N.D. checklist for this site, take photos, map notes
2:30–3:00	Expert Q&A	Land investor or agent shares tips, red flags, and future projections
3:00–3:30	Reflection & Wrap-Up	Write down key learnings and how this experience impacts your MVP idea

FIELD TRIP ASSIGNMENT: OBSERVATION REPORT

Due Date: By end of the week

Deliverable: 1-page reflection or visual summary

Include:

- Completed L.A.N.D. checklist

- 3 photos with notes on what they observed

- Key takeaways (what surprised or inspired you)

- One question or idea sparked by the site visit

Optional: Share a voice note or video log if preferred.

JOURNAL PROMPT

"How did walking the land change how I view land investment? What stood out to me that no map or brochure could show? What would I do differently in my own land pitch now?"

BONUS INSPIRATION

> "You can study maps, but walking the land gives you wisdom."
>
> – Landzille Field Leader

INTERNSHIP CONCLUSION:
FROM LEARNING TO LEGACY

Dear Interns,

As you reach the final chapter of this 2-month journey, take a moment to pause—not just to reflect, but to truly **celebrate** how far you've come.

You began this experience with curiosity. You showed up with questions, maybe a bit of uncertainty, and a spark of ambition. Today, you leave not just with answers—but with real-world skills, ideas you've tested, and the **confidence to lead** in your own way.

You've pitched ideas. You've explored tech. You've walked the land. You've wrestled with problems that don't have easy solutions. And most importantly—you've shown initiative, leadership, and a drive that will take you far, no matter what path you choose.

WHAT YOU NOW CARRY FORWARD:

- **Real-world experience** that's rare for someone your age
- A **portfolio-ready MVP** that proves you can think, build, and execute
- A deeper understanding of **business, tech, and land investment**
- A network of mentors who believe in your growth
- And most of all—**the belief that your ideas matter**

YOUR IMPACT HAS JUST BEGUN

This internship wasn't just a learning opportunity—it was a launchpad. Whether you pursue land entrepreneurship, tech innovation, public speaking, or community leadership, the skills and mindset you built here will stay with you.

FINAL WORDS OF ENCOURAGEMENT

You don't have to wait to be older to make a difference. You don't need permission to build something impactful. And you don't need to be perfect to lead. What you need is what you already have—**vision, voice, and the courage to start.**

So go build. Go lead. Go launch.

You are ready.

The Skillweed & Landzille Team